

Student Presentation

One of the effective teaching and learning methods is investigation done by student themselves. This assignment is designed to guide student to have a more general and deeper understanding of the field of information systems through their active participation and knowledge sharing. Each student (group) will be assigned, or choose, a topic that generally corresponds to the teaching schedule; then the students will conduct some research on the topic, present findings to the class, and lead discussions on related issues.

Specific guidelines:

1. Administrative issues:

- This a group assignment. Each group consists of two students (three on some rare occasions or special request). All groups should be determined within the first week.
- There are two topics (presentations) for each group. Presentations will be distributed throughout the semester, according to the topics we will discuss (see the schedule online).
- You should discuss your work plan with me before starting your research; and you are encouraged to do so when you are in the progress.
- All students should attend the last presentation class.

2. Topics

- Topics generally include concepts, practices, events/news, case studies, industry analysis, etc.
- If you are assigned a topic, I will provide some related material and readings as starting point.
- If you are not assigned any topics, I have a list of potential topics you can choose from. Or, you are free to choose whatever you think is interesting, but it has to be related to IT/IS somehow. You must discuss your selected topic with me as early as possible (better a week ahead of presentation date).

3. Presentation and discussion

- It is an informal presentation. You will have 20 to 30 minutes to do the presentation and lead the discussion. Each presentation/discussion during the class should not be less than 20 minutes (this should let you do better research and be well prepared :-).
- There is no requirement on presentation style and format, except that you have to use PowerPoint slides. You are welcome to use multimedia (graphics, animation, video clips, sounds, etc.) to make your presentation interesting.
- You need to develop some sub-topics you want to address. Your presentation should generally include (see the sample presentation files online):
 - A summary of the story (if it is a piece of news, event or case); the facts and knowledge (if it is concepts, practices, industry analysis)
 - Background information (for example, related terms/concepts; the company, product, or the person involved; history; or anything that you think the audience might not be familiar with)

- Analysis (for example: the impact; public comments; controversies; arguments; your own ideas and judgments; etc.)
- Discussion questions. You can plan some discussions during your presentation; it does not have to be at the end after presentation.
- All references and information resources you used.
- Some samples of previous student presentations are posted online.
- Tips for generating discussion:
 - Ask interesting questions; don't ask deep or hard questions.
 - Encourage people to share personal experience.
 - Let people ask questions
 - Present conflicting arguments and ideas
 - Instant in-class polls
 - Prepare your own answers to questions and see how people respond.
 - Others ...

4. Submission:

- Every group should submit the PowerPoint file to me through email no later than your presentation time. No submission, no grade.
- Some presentations will be selected as exemplar presentations. I will ask your permission to post them online (without student names in them).

5. Grading:

- There are 100 points for each presentation. Each student in the same group will receive the same grade.
- Your grade will be based on:
 - Content (50): how informative is your report? You need to show that you have done a good research and thoughtful analysis.
 - Presentation (20): how well you present in the class? This includes your presentation performance, speaking, PowerPoint slides, etc.
 - Discussion leading (20): how well do you facilitate the discussion and involve your classmates in?
 - Hard requirements (10): minimum number of slides: 12 including everything; minimum presentation time: 20 minutes.
- 10% penalty for not showing up for the last class.